



## March 2015 Simple Steps Monthly Program Managers Meeting

**When: Tues., March 31, 2015**

**Time: 10:00 – 11:30 a.m. PST**

In November, CLEAResult was selected as the Simple Steps program implementer for a new program that will officially launch on April 1, 2015.

The new program treats every participating utility as a program manager. Utilities are invited to attend these Monthly Program Management meetings to review progress, hear updates, and weigh-in on program planning options. Both participating and interested utilities (and program implementers) are welcome to participate in these calls.

### What stays the same?

There will be no interruptions to the current retail markdown (rebate) model for CFLs, LEDs and Showerheads. Utilities may also continue to access services for Bulk Purchase, Direct Mail and Direct Install. CLEAResult will continue to provide the same great service with monthly invoices and budget management for participating utilities.

### What's New?

**New Products:** Appliances (refrigerators, freezers and clothes washers) are being added to the program. Appliances will be available beginning June 1, 2015.

**New program models and mechanisms:** We are introducing new ways of working with our retailer and manufacturer partners. This is necessary to create new ways of encouraging consumers to purchase energy efficient lighting, showerheads, and appliances, and to maximize savings for the region. Some of these new mechanisms were presented during three Program Design Workshops held Jan 15, 22, and 27. Presentations can be found [here](#) in the Program Tools and Resources section.

**Questions:** Please contact Dave Murphy, BPA Simple Steps Program Manager, at [demurphy@bpa.gov](mailto:demurphy@bpa.gov) or Ryan Crews, CLEAResult, at (503) 688-1569 or [ryan.crews@clearesult.com](mailto:ryan.crews@clearesult.com).

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<https://www.livemeeting.com/cc/bpa/meetingICS?id=35Z8KM&role=attend&i=i.ics>

### Join the meeting:

<https://www.livemeeting.com/cc/bpa/join?id=35Z8KM&role=attend>

### Telephone conferencing:

(866) 807-6648

Participant code: 7363190#

